



Euro-Mediterranean and Middle East  
**Summer School for Science Communication**  
**4th Edition**



# PROGRAM

# Day 1

## Sunday, 27th October 2019

<b>9:00–10:30</b>	<b>Opening</b> Official Talks Introductory Session Icebreaking Activity	
<b>10:30–11:30</b>	<b>Lecture</b> From mission to vision: The social relevance of museums and science centers  Science centers as public engagement organizations: From exhibitions to science festivals	<b>Ayman Elsayed</b> Planetarium Science Center, Egypt  <b>Leonardo Alfonsi</b> Psiquadro, Italy
<b>11:30–12:00</b>	<b>Coffee Break</b>	
<b>12:00–13:00</b>	<b>Group work</b> Presentation of the Groups. Collaborative Project Design and Rationale	<b>Facilitators</b>
<b>13:00–14:00</b>	<b>Lunch</b>	
<b>14:00–15:00</b>	<b>Lecture</b> Project-based learning. From Planning to Presentation: the EMME Summer School community of Practice	<b>Carlos Catalão</b> Ciencia Viva, Portugal  <b>Lavinia Del Longo</b> Muse, Italy
<b>15:00–16:00</b>	<b>Group Work</b> Collaborative Project Design and Rationale (Cont'd.) Presentation of Project Assignments	<b>Facilitators</b> Groups Spokespersons
<b>16:00–16:30</b>	<b>Coffee Break</b>	
<b>16:30–17:30</b>	<b>Site Visit</b> The Scientific Center Tour	

## Day 2

### Monday, 28th October 2019

<b>09:30–11:00</b>	<b>Interactive Session</b> The Publics of Museums and Science Centers: Diversity and Inclusion	<b>Leonardo Alfonsi</b> Psiquadro, Italy
<b>11:00–11:30</b>	<b>Coffee Break</b>	
<b>11:30–13:00</b>	<b>Group Work</b> Project Development: Target Audiences, communication and project impact	<b>Facilitators</b>
<b>13:00–14:00</b>	<b>Lunch</b>	
<b>14:00–15:30</b>	<b>Interactive Session</b> Science Communication & Education: Learning at the Science Center	<b>Carlos Catalão</b> Ciencia Viva, Portugal
<b>15:30–16:00</b>	<b>Coffee Break</b>	
<b>16:00–17:30</b>	<b>Group Work</b> Project Development: Learning Environments and Scientific Citizenship	<b>Facilitators</b> Groups Spokespersons
<b>18:30–21:00</b>	<b>Social Event</b>	

## Day 3

### Tuesday, 29th October 2019

<b>09:30–11:00</b>	<b>Interactive Session</b> Techniques of Management, Marketing & Fundraising	<b>Laith ALSous,</b> Children's Museum, Jordan
<b>11:00–11:30</b>	<b>Coffee Break</b>	
<b>11:30-13:00</b>	<b>Group Work</b> Project Development: Management and Financial Coordination	<b>Facilitators</b>
<b>13:00–14:00</b>	<b>Lunch</b>	
<b>14:00–15:30</b>	<b>Interactive Session</b> Human Resources Development and Management in Museums and Science Centers	<b>Abdulaziz AlHegelan,</b> Mishkat Interactive Center, KSA
<b>15:30-16:00</b>	<b>Coffee Break</b>	
<b>16:00-17:30</b>	<b>Group Work</b> Project Development: Tasks: Teams and Human Resources Allocation	<b>Facilitators</b>

## Day 4

### Wednesday, 30th October 2019

<b>09:30–11:00</b>	<b>Interactive Talk</b> Exhibitions, Content Development & Interactive Environments	<b>Raphael Chanay</b> Universcience, France  <b>Nader Wehbeh</b> Qattan Foundation, Palestine
<b>11:00–11:30</b>	<b>Coffee Break</b>	
<b>11:30–13:00</b>	<b>Group Work</b> Project development: Design, production and deployment	<b>Facilitators</b>
<b>13:00–14:00</b>	<b>Lunch</b>	
<b>14:00–15:30</b>	<b>Interactive Talk</b> Sustainability: from tiny to big, the experience of a network  “Sustainable Design” in relation to exhibits, galleries and architectural spaces	<b>Rosalia Vargas</b> Ciencia Viva, Portugal  <b>Kays AlRayes</b> Kuwait Foundation for the Advancement of Sciences (KFAS), Kuwait
<b>15:30–16:00</b>	<b>Coffee Break</b>	
<b>16:00–17:30</b>	<b>Group Work</b> Project development: Planning for sustainability	<b>Facilitators</b>
<b>20:00–22:00</b>	<b>Gala Dinner</b>	

## Day 5

### Thursday, 31st October 2019

<b>09:30–11:00</b>	<b>Interactive Talk</b> Assessment and Evaluation in Museums and Science Centers	<b>Antonia Caola</b> Muse, Italy
<b>11:00–11:30</b>	<b>Coffee Break</b>	
<b>11:30–13:00</b>	<b>Group Work</b> Project Development: Evaluation and Quality Control	<b>Facilitators</b>
<b>13:00–14:00</b>	<b>Lunch</b>	
<b>14:00–15:00</b>	<b>Case Studies</b> Science Centers in the Making:	<b>Raphael Chanay</b> Universcience, France  <b>Rana Al-Nibari</b> The Scientific Center, Kuwait
<b>15:00–16:00</b>	<b>Group Work</b> Project Development: Review and Presentation Rehearsal	<b>Facilitators</b>
<b>16:00–16:30</b>	<b>Coffee Break</b>	
<b>16:30–17:30</b>	<b>Plenary session</b> Projects Presentations	<b>Groups</b>
<b>17:30–18:00</b>	<b>Closing</b>	