



رابطة المراكز العلمية بشمال أفريقيا والشرق الأوسط
North Africa and Middle East Science centers network

NAMES Logo Guidelines

COLOUR PALETTE



PROCESS C30 M100 Y100 K0
SCREEN R184 G41 B47
WEB HTML #B8292F



PROCESS C90 M60 Y30 K0
SCREEN R39 G104 B143
WEB HTML #27688F



PROCESS C0 M35 Y95 K0
SCREEN R252 G175 B38
WEB HTML #FCAF26

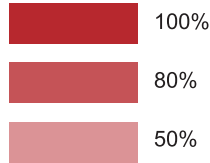


LOGO STYLES

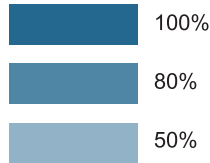
Primary Full Flat Colour



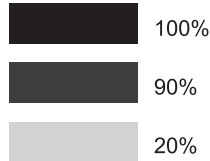
Full Tone Colour 1



Full Tone Colour 2



Full Tone Greyscale

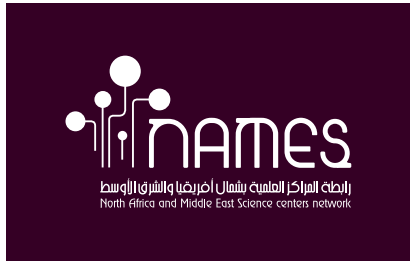


Solid Black

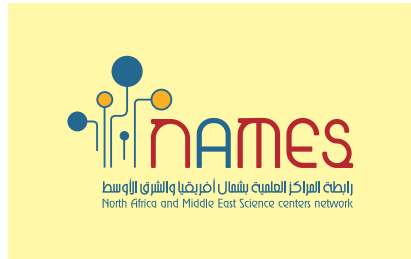


BACKGROUND

On dark backgrounds



On light backgrounds



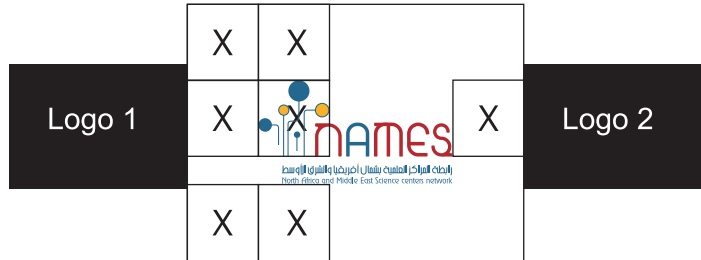
LOGO RATIO & CLEAR SPACE _____

Logo Ratio



Clear Space

Please maintain the space specified around the logo when used with other logos in any publication as shown below :



DO NOT: LOGOMARK _____

Do not change, alter, modify any part of the logo.

Do not resize or change the position of the logomark.

Do not use any other font, no matter how close it might look to the ones used (Ragtime-Light and SC_DUBAI) .

Do not use squish or squash or rotate the logo. Any resizing must be in proportion.

Do not change the colours even if they look similar. Use the official colour specifications detailed in these guidelines.