



Euro-Mediterranean and Middle East  
**Summer School for Science Communication**  
**4th Edition**



**Tentative**  
**PROGRAM**

## Day 1: Sunday, 27 October 2019

9:00–10:30	<b>Opening</b> - Official Talks - Introductory Session - Icebreaking Activity	
10:30–11:30	<b>Lectures</b> From Mission to Vision: The Social Relevance of Museums and Science Centers Science Centers as Public Engagement Organizations: From Exhibitions to Science Festivals	<b>Ayman Elsayed,</b> Planetarium Science Center, EGYPT <b>Carlos Catalão,</b> Ciencia Viva, PORTUGAL
11:30–12:00	<b>Coffee Break</b>	
12:00–13:00	<b>Group Work</b> Presentation of the Groups. Collaborative Project Design and Rationale.	<b>Facilitators</b>
13:00–14:00	<b>Lunch</b>	
14:00–15:00	<b>Lecture</b> Project-based Learning from Planning to Presentation: the EMME Summer School Community of Practice	<b>Carlos Catalão,</b> Ciencia Viva, PORTUGAL <b>Lavinia Del Longo,</b> MUSE, ITALY
15:00–16:00	<b>Group Work</b> Collaborative Project Design and Rationale (Cont'd.) Presentation of Project Assignments	<b>Facilitators</b> Groups Spokespersons
16:00–16:30	<b>Coffee Break</b>	
16:30–17:30	<b>Site Visit (TSCK Tour)</b>	

## Day 2: Monday, 28 October 2019

09:30–11:00	<b>Interactive Session</b> The Publics of Museums and Science Centers: Diversity and Inclusion	<b>Leonardo Alfonsi</b> ITALY
11:00–11:30	<b>Coffee Break</b>	
11:30–13:00	<b>Group Work</b> Project Development: Target Audiences, Communication, and Project Impact	<b>Facilitators</b>
13:00–14:00	<b>Lunch</b>	
14:00–15:30	<b>Interactive Session</b> Science Communication and Education: Learning at the Science Center	<b>Carlos Catalão,</b> Ciencia Viva, PORTUGAL
15:30–16:00	<b>Coffee Break</b>	
16:00–17:30	<b>Group Work</b> Project Development: Learning Environments and Scientific Citizenship	<b>Facilitators</b>
18:30–21:00	<b>Social Event</b>	

## Day 3: Tuesday, 29 October 2019

09:30–11:00	<b>Interactive Session</b> Techniques of Management, Marketing, and Fundraising	Laith AlSous, Children's Museum JORDAN
11:00–11:30	<b>Coffee Break</b>	
11:30–13:00	<b>Group Work</b> Project Development: Management and Financial Coordination	Facilitators
13:00–14:00	<b>Lunch</b>	
14:00–15:30	<b>Interactive Session</b> Human Resources Development and Management in Museums and Science Centers	TBD, Mishkat Interactive Center, KSA
15:30–16:00	<b>Coffee Break</b>	
16:00–17:30	<b>Group Work</b> Project Development: Tasks: Teams and Human Resources Allocation	Facilitators
18:30–20:30	<b>Social Event</b>	

## Day 4: Wednesday, 30 October 2019

09:30–11:00	<b>Interactive Talk</b> Exhibitions, Content Development, and Interactive Environments	TBD
11:00–11:30	<b>Coffee Break</b>	
11:30–13:00	<b>Group Work</b> Project Development: Design, Production, and Deployment	<b>Facilitators</b>
13:00–14:00	<b>Lunch</b>	
14:00–15:30	<b>Interactive Talk</b> Sustainability: from Tiny to Big, the Experience of a Network “Sustainable Design” in Relation to Exhibits, Galleries and Architectural Spaces	<b>Rosalia Vargas,</b> Ciencia Viva, PORTUGAL <b>Kays AlRayes,</b> Kuwait Foundation for the Advancement of Sciences (KFAS), KUWAIT
15:30–16:00	<b>Coffee Break</b>	
16:00–17:30	<b>Group Work</b> Project Development: Planning for Sustainability	<b>Facilitators</b>
20:00–22:00	<b>Gala Dinner</b>	

## Day 5: Thursday, 31 October 2019

09:30–11:00	<b>Interactive Talk</b> Assessment and Evaluation in Museums and Science Centers	<b>Antonia Caola,</b> MUSE, ITALY
11:00–11:30	<b>Coffee Break</b>	
11:30–13:00	<b>Group Work</b> Project Development: Evaluation and Quality Control	<b>Facilitators</b>
13:00–14:00	<b>Lunch</b>	
14:00–15:00	<b>Case Studies</b> Science Centers in the Making	TBD, Città della Scienza, ITALY <b>Rana Al-Nibari,</b> TSCCK, KUWAIT
15:00–16:00	<b>Group Work</b> Project development: Review and Presentation Rehearsal	<b>Facilitators</b>
16:00–16:30	<b>Coffee Break</b>	
16:30–17:30	<b>Plenary Session</b> Projects Presentations	<b>Groups</b>
17:30–18:00	<b>Closing</b>	