



Welcome!

‘New perspectives for children exhibitions: how do we stay relevant’

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Learning from our audiences

Evaluation as a tool for generating knowledge in children exhibitions



'In Motion' hands-on exhibition

What kinds of evaluation can we use ?

- **FRONT-END EVALUATION**

 - Conceptual Quality Check
 - Hands-On Check

- **FORMATIVE EVALUATION**

 - Prototyping
 - Pre-tests with the audience



What kinds of evaluation can we use ?

▪ **SUMMATIVE EVALUATION**

During museum hours
Qualitative and quantitative **research**

For example

- Duration / motivation of visit
- Gender and age groups
- Collaboration between parents and children / between age groups
- Usability and Hands-On usage / attraction of Hands-On
- Consumer satisfaction
- Creative usage of Hands-On: Level of curiosity
- Learning outcomes



Longterm Quality Check

Goal: Improving and further development of Hands-on Approach in Children exhibitions

